



Rockwall Main Street Advisory Board Meeting Minutes Council Chamber Conference Room/City Hall – 385 South Goliad Tuesday, December 19, 2023 – 3:30 P.M.

Board members present: Grant English, Geoffrey Lyons, Chad Fogg, Board Chair Gary Cannavo, Revi Menasche, Stacy Fuqua, Hailee Alberti

Absent: None

Staff present: Bethany Browning, Main Street Manager, David Sweet, Director of Administrative Services

Guests: None

1. CALL THE MEETING TO ORDER

Board Chair Cannavo called the meeting to order at 3:42PM.

2. OPEN FORUM

There were no visitors present to speak during open forum.

3. DISCUSSION/ACTION ITEMS

A. Review and act on the November 16, 2023 meeting minutes: Board Member Lyons made a motion to approve the minutes as presented, Board Member Fuqua seconded, the motion passed 7-0.

B. Discussion regarding City Council activity report/presentation:

- Chairman Cannavo went over presentation format with board members
- Members of the board presenting at CC meeting, went over their presentations
- Gary to open the presentation at CC meeting, recognizing DRA and Friends of DT and their contributions and cooperation with Main Street
- Welcome Sign slide – general in nature – highlighting design ideas – locations and reasoning why the board is making the recommendation
- DT Music slide – include a photo of equipment – thanking the City for funding the project and briefly sharing how the music will impact the visitor experience
- Parking slide – focus on thanking the City for the upcoming parking study, highlight the board's expertise and passion, willingness to work on behalf of the City
- Schedule a 30-minute meeting the week prior to CC meeting to go through the slides
- Manager to prepare a slide with statistics, etc.
- Chariman Cannavo to close out the presentation

C. Main Street Manager's Report:

A manager's report was not provided at the meeting. The board focused on the upcoming CC presentation.

Next meeting is scheduled for Tuesday, January 16 but the board will instead make a presentation to City Council that evening.

4. **ADJOURN:** Board Member English made a motion to adjourn the meeting, Board Member Lyons seconded the motion, passing 7-0. Meeting was adjourned at 5:02PM. Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 21st DAY OF FEBRUARY 2024.

MAIN STREET ADVISORY BOARD CHAIRMAN: GARY CANNAVO